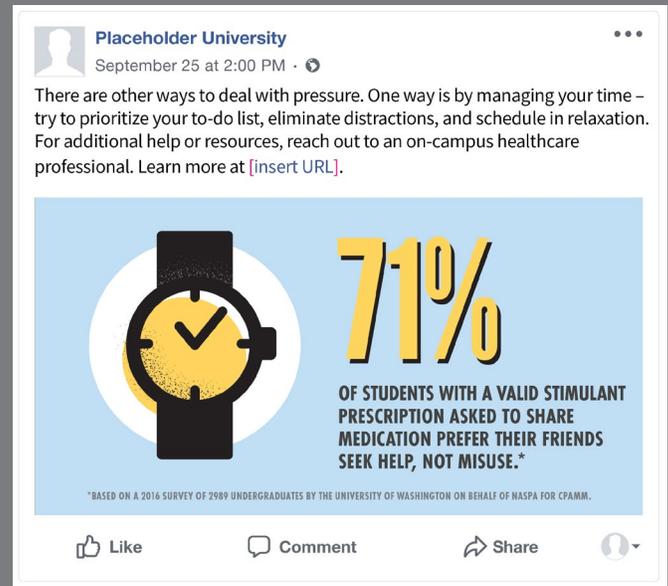


OVERVIEW The accompanying customizable Facebook post is intended for usage on school managed Facebook pages. The post assists in promoting the Students Stick Together social norming campaign and drives viewers to online resources where alternatives to misusing prescription stimulants and more information can be found.

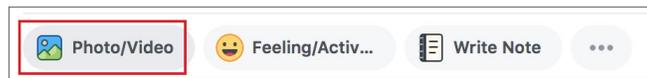
The text and image included are intended to be used together. Please follow your school's social media policy and use the instructions below for successful deployment online.



HOW TO USE

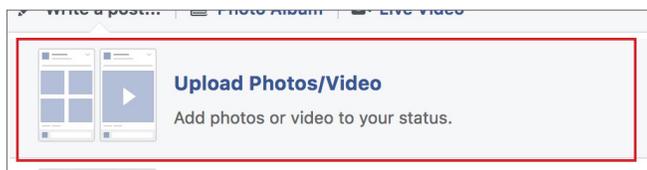
1. MAKE A PHOTO POST

Under the post dialog, click "Photo/Video" on your school managed Facebook page to start a photo post.



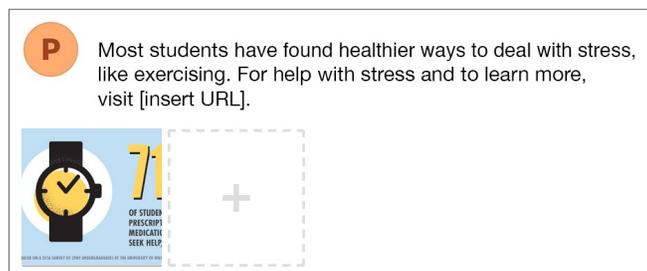
2. UPLOAD IMAGE

Upload the accompanying image to your post by clicking "Photo/Video" and selecting the file.



3. INSERT TEXT

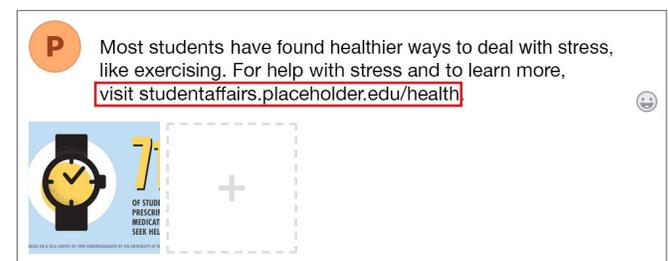
Insert the text provided in the accompanying document.



4. ADD SCHOOL-SPECIFIC URL

Add a school-specific URL to the text in space provided to drive viewers to a relevant student health website or related page helping to manage stress and find helpful study tips.

If you do not have a school-specific URL, you can drive viewers to jedfoundation.org, naspa.org or CPAMM.org/students.



5. POST

Click "Share Now".

